

**Board Meeting
Bergenfield S.I.D. Inc.
September 24, 2018
Tommy Fox's - 6:00PM**

4-7PM with **Trunk or Treat** starting at 4PM. There was discussion as to how much candy we should be giving to each store as well as to the Trunk/Treat participant cars.

Motion for each business to receive 1 bag of candy and each car participating in the Trunk or Treat to receive 2 bags of candy. And for the entertainment to include several balloon artists and DJ only. Cost TBD - T. O'Reily/C. Spoerl

8) New Business:

Budget for 2019: Total projected costs for 2019, based on conversations of new marketing and visual improvements needed, we will need to increase budget by a minimum of \$30,000; that is if we have any carry over as we did last year of \$40,000. As we are projecting no carry over this year we would need between \$40,000 and \$70,000 to meet obligations

The assessment of \$162,000 has been at the same amount for over ten years. We would like the 2019 amount to increase so we can continue with the current programing, add more marketing, increase holiday decorations and banners and bring back some economic development via business recruitment. It was recommended that the Board make a presentation at the Council Workshop on the first Tuesday in October.

Motion to close meeting: C. Spoerl/N. Schmelz

Next Meeting Date: **October 15, 2018**