

**Board Meeting  
Bergenfield S.I.D.  
Inc.  
November 19, 2018**

**Tommy Fox's -- 6:00  
pm 6:05 pm**

**1. Call to Order/ Roll Call/Announcements –**

**Present:** Stephanie Dello Russo, Galo Griljalva, Michael Hubschman, Tommy O'Reilly, Robert Russo, Mayor Norman Schmelz, Cindy Spoerl

**Absent:** Corey Gallo, Rafael Marte, Sam Matthews, Bill Tompkins

**Staff:** Taryn Rosell, Stuart Koperweis

**2. Minutes:** September 24 and October 15, 2018 Board Meeting\*

**Motion to Accept Minutes: N. Schmelz/R. Russo - APPROVED**

**3. Public Session: Open - 6:10pm Closed - 6:10pm**

**Motion to Open:** R. Russo/ N. Schmelz - APPROVED

**Members of the public present:** Joe Shade and Ray Gorman

**Motion to Close:** C. Sporel/R. Russo - APPROVED

**4. Chairman's**

**Report:**

Update – Board Membership: **M. Hubschman** has someone who may be interested in joining the board and **S. Koperweis** has reached out to some business owners as well. **N. Schmelz** suggested reaching out to the owners of the karate shops and businesses in Foster Village: He will follow up with C. Gallo. Also, it was noted that S. Matthews has missed many meetings. T. O'Reilly suggested we send him a letter requesting his support on board or resignation. S. Koperweis will draft.

## **5. Treasurer's**

### **Report:**

P & L, Balance Sheet – October 2018: \$12K was spent in October and there is roughly \$25K in the bank currently. The next check from assessment is December 15, however we will request receiving the check earlier as we need to pay several more invoices in advertising and regular expenses in upcoming weeks.

## **6. Old**

### **Business**

- 2019 budget was updated as requested at last meeting. The new draft is based on the current assessment of \$162k with an additional \$25K. **S. Koperweis** also added an extra \$10K which should be carried over from 2018. Moving forward in the 2019 budget, **S. Koperweis** noted that we combined retail promotion section with event section and moved printing to a subcategory.

There was an in-depth discussion on the need to increase the assessment to cover the bear minimum of achieving and providing the same services as this year in 2019. If there is no increase we will have to cut back in operations, lighting, banners and marketing. The board will present this past year program and expenses in relation to the 2019 proposed budget to the town council on December 4. Will present a 197K budget with 187K assessment.

**Motion to Approve: S. Dello Russo/G.**

**Griljalva Abstention: N. Schmelz**

## **7. Executive Director and Committee**

### **Reports:**

- Operations – Banners, Lights: New lights are up on all decorative poles; however there are only 6 on the wooden poles as a test for this year due to cost restraints.
- Marketing/Events – Food Crawl and Halloween was a huge success. Holideals programs has 71 retailers signed up; which is a great number for any town.

**8. New  
Business**

- None

**Motion to Close Meeting at 6:59pm: S. Dello Russo/N. Schmelz - APPROVED**

**\* Denotes Action  
Item**

**Next Meeting Date:** December 17, 2018