

	A	B	C	D
1		\$2,018.00	Percent of Budget	Comments (Splits)
2	INCOME			
3	SID Assessments	\$162,000.00		Assessment for 2018
4	Sponsorship			
5	Other Income			TBC
6	Grants			
7	Capital Investment	\$30,000.00		# 1. from 2017and prior TBC
8	TOTAL INCOME	\$192,000.00	100.00%	
9				
10	EXPENSES			
11	Economic Development			Hold for 2018
12	Business Recruitment/Retention	\$0.00		Vacancy list, Real estate
13	Zoning /Code Enforcement	\$0.00		Work with Borough to provide business friendly zoning ordinances / Enforcement
14	Business Clearing House	\$0.00		One stop shop
15	Management of	\$0.00		Split recommended by Auditor
16	Sub Total	\$0.00	0.00%	
17				
18	Marketing/Events			
19	Web/ Social Media	\$3,000.00		Web Site/Social
20	Retail Promotions	\$19,000.00		Retail programs, Maps, B Bucs, Video
21	Special Events	\$20,500.00		Retail programs, Holiday, Seasonal, etc
22	Branding Program	\$3,000.00		Public Relations
23	Marketing/ Media/ Printing	\$33,000.00		Marketing, Media, printing
24	Management of	\$27,000.00		Split recommended by Auditor
25	Sub Total	\$105,500.00	55.00%	
26				
27	Visual/ Operations			
28	Maintenance/Cleanliness	\$32,000.00		cleaning - 3rd party vendor
29	Plantings	\$8,000.00		beautification - 3rd party vendor
30	Banner	\$3,500.00		Banners
31	Holiday	\$11,500.00		lights
32	Management of	\$14,000.00		Split recommended by Auditor
33	Sub total	\$69,000.00	36.00%	
34				
35	Administration			
36	Insurance	\$3,000.00		Liability/D&O and Umbrella
37	Rent			In Kind
38	Fees	\$500.00		Bank, Misc.
39	Accounting	\$3,500.00		Audit
40	Office Supplies	\$2,000.00		Supplies, Equip., Postage,Dues, Etc.
41	Legal Services	\$1,500.00		Reserve for Legal advice
42	Contingency			Can be used for any category
43	Management of	\$7,000.00		Split recommended by Auditor
44	Sub total	\$17,500.00	9.00%	
45				
46	TOTAL EXPENSES	\$192,000.00	100.00%	
47		\$0.00		
48				Footnotes: # 1 Estimate (TBC Feb 2018)