

Bergenfield
Special Improvement District
2017 New Budget

	A	B	C	D
1		Amount	Percentage	Comments
2	INCOME			
3	SID Assessments	\$162,000.00		Assessment for 2016
4	Capital Investment	\$25,000.00		# 1 -- from 2015 and prior TBC
5				
6	TOTAL INCOME	\$187,000.00	100.00%	
7				
8				
9	EXPENSES			
10	Economic Development	\$43,000.00	23.00%	
11	Consists of:			
12	Business Recruitment/Retention			Vacancy list, Real estate # 1 (\$5k)
13	Zoning /Code Enforcement			Work with Borough to provide business friendly zoning ordinances / Enforcement
14	Business Clearing House			One stop shop # 1 (\$5k)
15	Management			Split recommended by Auditor
16				
17	Marketing/Events	\$50,000.00	27.00%	
18	Consists of:			
19	Web/ Social Media			Web Site/Facebook Development
20	Retail Promotions			Maps, Calendar, B Bucs, Coupons
21	Public Events			Seasonal, Arts Festival, Sidewalk sale
22	Branding Program			Promote accomplishments
23	Marketing Program			Marketing Disrict businesses
24	Banner Program			Banners seasonal/holiday
25	Management			Split recommended by Auditor
26				
27	Visual/Capital	\$67,000.00	36.00%	
28	Consists of:			
29	Maintenance			Weeds/ cleaning
30	Streetscape Phase			sidewalks/planters/benches, #1 (15k)
31	Garbage Program			Partner with Borough
32	Management			Split recommended by Auditor
33				
34	Administration	\$27,000.00	14.00%	
35	Consists of:			
36	Insurance			Liability/D&O and Umbrella
37	Rent			In Kind
38	Accounting			Audit
39	Office Supplies			Supplies, Equip., Dues, Misc.
40	Legal Services			Reserve for Legal advice
41	Contingency			Used for open items as needed
42	Management			Split recommended by Auditor
43				
44	TOTAL EXPENSES	\$187,000.00	100.00%	