

Minutes

Bergenfield S.I.D. Inc.

March 13, 2017

Present: Michael Hubschman (Proxy); Corey Gallo; Galo Grijalva; Sam Matthews; Tommy O'Reilly; Robert Russo; Arnold Rosen (Proxy)

Absent: Joe Harkin; Mounir Matar; Mayor Norman Schmelz; Bill Tompkins

Staff: Stuart Koperweis

Call to Order:

2:44pm by President **R. Russo**

Minutes:

February 7, 2017. MOTION: T. O'Reilly, S. Matthews – Approved.

Public Session:

There were was no one from the public present.

President Report:

R. Russo – no report

Treasurer Report:

S. Koperweis reviewed the P & L and balance sheet; waiting for February statement so can do Quick books.

Old Business:

Audit: Reviewed draft of 2016 audit, there was some discussion. OK to request final for acceptance.

Budget: The New 2017 budget hearing was March 7th; with a vote to be taken on March 21. It was confirmed that the assessment will be for the full year. **Need to follow up with Borough once approved for a cash advance until assessment is sent and received.** When the assessment is sent out the Borough would like to provide a credit on the bill for the overbilling in 2013 and 2014 by mistake.

Executive Director and Administration:

IRS –late filing fee for 990 reports has been dismissed.

Resident Survey – S. Koperweis presented a survey that could be sent out by the Borough to all residents and returned by mail, using Business Reply program of post office. Follow up with C. Gallo.

Public Relations/Marketing/Web – S. Koperweis will get proposal for services from a company who can hit the ground running, who has experience with SID. It was noted that Matthew's Diner will be having their 50th anniversary in June. Need to follow up and promote. Also, T. O'Reilly will forward contact info for Vince Baglivo.

Services – S. Koperweis to follow up with contractors (Greenleaf, Gates, Rileighs) to put on notice for 2017.

Meeting Dates – need to look into new meeting day and or times for better attendance. Once budget is approved will send out poll to board members for suggestions as to date/times.

Banking – Once budget is approved we need to open a new bank account in Bergenfield. S. Matthews and T. O'Reilly will provide names from several banks.

Board Members – S. Matthews mentioned that someone from Cornell Medical would be interested in serving on the board. Need to follow up.

Bergenfield Bucks – T. O'Reilly - look into status/operations, etc for potential use this year.

New Business:

MyTown marketing proposal – T. O'Reilly and S. Koperweis met with Kurt from MyTown marketing to discuss ways to promote retail business in district. A proposal was reviewed to consist of a June/July "Visit & Win" program and possibly a restaurant program in the fall. The Borough does a Fun Day on June 11th. The BSID should have a booth; sponsor a ride and use as launch for Visit & Win. Follow up with Kurt.

MOTION: to accept proposal not to exceed \$10,000. T. O'Reilly/C. Gallo – Approved.

Meeting was adjourned: 3:31pm: T. O'Reilly, R. Russo

Next meeting date: TBD pending Budget vote.