

Board Meeting
Bergenfield S.I.D. Inc.
September 18, 2017
6:09 pm

1. Call to Order: 6:07pm

Roll Call:

Present: Galo Grijalva, Rob Russo, Stephanie Waterman, Cindy Sporel, Mayor Schmelz, Ed Volmer, Tommy O'Reilly

Absent: Corey Gallo, Joe Hakim, Sam Matthews, Michael Hubschman, Mounir Matar, Bill Tompkins, Patricia Scaglione, Rafael Marte, Stephanie Jeye

Staff: Stuart Koperweis, Taryn Rosell

2. Minutes: Minutes of the July 17, 2017 were reviewed.

- **Motion:** C. Sporel, second S. Waterman - Approved

3. Public Session: No members of public attended

4. President's Report:

Update – Board Membership : Board consists of twelve members. Several current members have not attended any meetings. Present members discussed determination of whether those members are still considered board members or not. Will update board member list at future meeting. Mounir Matar has been removed from board due business closing

5. Treasurer's Report:

- Members have been given balance sheets for review

6. Old Business

- **Stakeholder meeting** – to take place at October board member before Food and Fright Festival event
 - Business owners and property owners will be invited to meeting
 - Mayor wants invites sent to all
- **Economic Development Strategists LLC** – agreement not moved forward yet
- **Downtown Development Conference:** Stuart recommends GBDA joins: R. Russo and G. Grijalva make motion to obtain application

7. Executive Director and Committee Reports:

Administration - Banking:

Operations –

- Banners for Veterans Project:
 - S. Koperweis met with veterans: “Local Hero” organization. The GBDA banners will be taken down and switched with Local Hero banners in late October-mid November. The GBDA banners will go back up for the holidays.

Events – MyTown – Retail Promo – Advertising

Marketing – Reviewed Marketing Proposal for Fall Festival from Direct Development

- Proposals consisted of advertising from: NJAM, North Jersey, The Daily Voice and social media ads

8. New Business: N/A

Meeting Closed: 7:14pm

Next Meeting Date: 10/16