

**Board Meeting
Bergenfield S.I.D. Inc.
“Go Bergenfield District Alliance”
July 17, 2017
6:30 pm**

1. Call to Order: 6:33pm

Roll Call:

Present: Corey Gallo, Galo Grijalva, Michael Hubschman, Tommy O’Reilly, Robert Russo, Cindy Sporel, Bill Tompkins

Absent: Joe Hakim, Mounir Matar, Sam Matthews, Mayor Norman Schmelz, Stephanie Waterman

Staff: Stuart Koperweis

2. Minutes: Minutes of the June 19, 2017 were reviewed.

Motion to accept minutes T. O’Reilly/Gallo APPROVED

3. Public Session: No members of public attended

4. President’s Report:

Update – Board Membership:

- The board should consist of 15 members/ but as of now only has 13.
- Stephanie Waterman has been accepted onto the board last meeting, to replace A. Rosen and fulfill the balance of his term, to expire 2018.
- Cindy Sporel has been accepted onto the board as appointment by Mayor in May.
- Current members will email S. Koperweis about potential members to reach out to and solicit/meet.

5. Treasurer’s Report:

- There is no bank reconciliation/do not have bank statement yet
- P & L, Balance Sheet – June
- \$71,369 in bank to date

6. Old Business

Stakeholder meeting –

- Decided that the meeting should take place in the fall, approximately mid October

- Discussed how invitations will be given out for stakeholder meeting: ad placed in the paper for stakeholders only, invites passed out by hand, emails
- Discussed whether open to full public, businesses or invite only
- There will be an RSVP
- Should take place at time of Oct. Board meeting; location still not decided

Street fair - Committee Report:

- Decided at July 5th meeting that there was not enough time to put event together
- Will instead put resources toward Halloween Parade event
- Members are reviewing past minutes for full details on decision
- Not fully discussed as not enough members were present

MyTown Proposal - Balance of year programs:

- In progress/members reviewing past minutes – need follow up
- E-vote for the MyTown Proposal - will send to all members.

Economic Development Strategists, LLC – Agreement – Hold/Carry forward.

7. Executive Director and Committee Reports:

Administration - Banking:

- Board voted to change banks – S. Koperweis to follow up

Operations – Banners for Veterans Project:

- S. Koperweis met with veterans: “Local Hero’s” organization
- GBDA banners will be taken down and switched with Local Hero’s in late October-mid November.
- The GBDA banners will go back up for the holidays.

Events – MyTown – Retail Promo – Advertising: (not discussed as Kurt wasn’t in attendance)

Marketing – Web site, Facebook: need to send to board to like our page.

8. New Business

Trunk or Treat:

- 4-6pm on Saturday November 4th
- Currently run by the PTA in the parking lot of the elementary school
- GBDA would prefer to include in Halloween event instead of having schools host an individual event

- C. Sporel is going to inquire with the PTA for more details and possible arrangements

Other – None

Motion to Adjourn:

Meeting Adjourned: 6:52pm

Next Meeting Date: August 21, 2017