

**Board Meeting  
Bergenfield S.I.D. Inc.  
March 19, 2018**

**6:00 pm**

**1. Call to Order/ Roll Call/Announcements – 6:05PM**

**Present:** Cindy Spoerl, Mayor Schmelz, Corey Gallo, Rob Russo, Tommy O'Reilly, Bill Tompkins, Councilman Marte

**Absent:** Galo Griljalva, Sam Matthews, Michael Hubschman, Stephanie Dello Russo

**Staff:** Stuart Koperweis and Taryn Rosell

**2. Minutes:** Minutes of the February 26, 2018 meeting were reviewed

**Motion to accept minutes:** R. Russo/C. Spoerl - Approved

**3. Public Session: No Public present**

**4. Chairman's Report:**

- Update – Board Membership - No update. Will revisit at next meeting to conduct new member drive pending approval of budget.

**5. Treasurer's Report:**

- P & L, February's Balance Sheet – Current account approximately \$14,500

**6. Old Business:**

- 2018 Budget – Hearing set for February 20<sup>th</sup>

**7. Executive Director and Committee Reports:**

- Administration – Contracts: **S. Koperweis** to notify that each should cease operation until after budget is approved; then may proceed as noted below.
- Operations
  - I. **Greenleaf Landscaping** contract of \$40,000 responsible for season plantings, watering & maintenance, per quotes for 2018.  
**Motion: R. Russo/Mayor Schmelz** – Approved; **Abstained – C. Spoerl.**

II. **Gates Flags \$3,000**

**Motion: R. Russo/Mayor Schmelz – Approved**

III. **Rileighs Holiday: \$8,500**

**Motion: Not to Renew Contract and switch to new company, Design Decorators. C. Spoerl/ Mayor Schmelz - Approved**

- Events – Key 2 Spring Retail program (May 10 – May 19) Poster mock-up has already been created. Kurt will start signing up business participants for promotions mid-April pending 2018 budget approval. If budget is approved, Kurt will reach out to businesses next Tuesday.

**Motion to approve Key 2 Spring event: T. O'Reilly/C. Spoerl**

- Marketing – Promote Passover and Easter social media Spring posts

**8. New Business**

- **None**

**\* Denotes Action Item**

**Meeting Adjourned: Motion C. Spoerl/Mayor Schmelz - 6:28PM**

**Next Meeting Date:** April 16, 2018