

**Board Meeting
Bergenfield S.I.D. Inc.
March 19, 2018**

6:00 pm

1. Call to Order/ Roll Call/Announcements – 6:05PM

Present: Cindy Spoerl, Mayor Schmelz, Corey Gallo, Rob Russo, Tommy O'Reilly, Bill Tompkins, Councilman Marte

Absent: Galo Griljalva, Sam Matthews, Michael Hubschman, Stephanie Dello Russo

Staff: Stuart Koperweis and Taryn Rosell

2. Minutes: Minutes of the February 26, 2018 meeting were reviewed

Motion to accept minutes: R. Russo/C. Sporel - Approved

3. Public Session: No Public present

4. Chairman's Report:

- Update – Board Membership - No update. Will revisit at next meeting to conduct new member drive pending approval of budget.

5. Treasurer's Report:

- P & L, February's Balance Sheet – Current account approximately \$14,500

6. Old Business:

- 2018 Budget – Hearing set for February 20th

7. Executive Director and Committee Reports:

- Administration – Contracts: Notify all after budget is approved to proceed as noted below.
- Operations
 - I. **Greenleaf Landscaping** contract of \$40,000 was approved and put on hold. Responsible for town's planting, watering & maintenance for season.

II. **Gates Flags** \$3,000

III. **Rileighs Holiday:** \$8,500 current cost.

Motion: Not to Renew Contract with Rileighs Holiday and switch to new company Design Decorators. C. Sporel/ Mayor Schmelz

- Events – Key 2 Spring Retail program (May 10 – May 19) Poster mock-up has already been created. Kurt will start signing up business participants for promotions mid-April pending 2018 budget approval. If budget is approved, Kurt will reach out to businesses next Tuesday.

Motion to approve Key 2 Spring event: T. O'Reilly/C. Spoerl

- Marketing – Promote Passover and Easter social media Spring posts

8. New Business

- None

* Denotes Action Item

Meeting Adjourned: Motion C. Sporel/Mayor Schmelz - 6:28PM

Next Meeting Date: April 16, 2018