
GO

BERGENFIELD

DISTRICT ALLIANCE

The Go Bergenfield DA is guided by a volunteer Board of Directors comprised of business property owners, business owners, residents of the borough, and borough officials.

THE NEWLY CONSTITUTED BOARD OF TRUSTEES IS COMMITTED TO ACHIEVE THE FOLLOWING GOALS:

Improve the overall business climate

Bring more business and tourism into the borough

Breathe new life into the brand of Bergenfield

Attract new interest into Bergenfield

One of our innovative retail programs and special projects, to positively impact all stakeholders, is the "Visit and Win" sticker program to encourage widespread business visitation. We believe this program along with several others to be launched throughout the year will create a new dynamic for Bergenfield.

With new board membership in place, supportive borough officials and a new executive director, we are excited to begin the work that all have been longing to see come about.

The Go Bergenfield District Alliance (GBDA),

a Special Improvement District, is a public, private partnership forged between the business community and the Borough of Bergenfield. We have been working diligently over the past few months in partnership, to put together a variety of programs and projects that will significantly impact our stakeholders and the community at large.

- NEW SOCIAL MEDIA / PUBLIC RELATIONS / MARKETING
- AN INNOVATIVE RETAIL PROGRAM
- BUSINESS CLEARING HOUSE PROGRAM FOR NEW BUSINESS DEVELOPMENT
- REAL ESTATE LISTING AND MARKETING FOR BUSINESS ATTRACTION
- RESIDENT SURVEY FOR RETAIL ATTRACTION AND PROMOTIONS
- UPGRADING CLEANING SERVICES
- INCREASED BANNER PROGRAM

GO SHOP. GO DINE. GO PLAY. GO ENJOY. **GO BERGENFIELD.**

www.GoBergenfield.com • info@gobergenfield.com

BSID Trustee Status List

January 2017

	Trustee Category	Trustee	Period of Term		3 Year Term Ends 12/31/17	3 Year Term Ends 12/31/18	3 Year Term Ends 12/31/19	Notes
1.	Property Owner Rep	Vacant	3 Years			X		
2.	Property Owner Rep	Stephanie Waterman	3 Years			X		A. Rosen resigned 6.11.17
3.	Business Owner Rep	Bill Tompkins	3 Years			X		
4.	Business Owner Rep	Vacant	3 Years			X		
5.	Property Owner Rep	Sam Matthews	3 Years				X	
6.	Business Owner Rep	Galo Griljalva	3 Years				X	
7.	Appointed - Resident	Cindy Spoerl	3 Years				X	
8.	Business Owner Rep or Property Owner Rep	Vacant	3 Years				X	
9.	Property Owner Rep	Robert Russo	3 Years		X			
10.	Property Owner Rep	Michael Hubschman	3 Years		X			
11.	Business Owner Rep	Joe Hakim	3 Years		X			
12.	Business Owner Rep	Thomas O'Reilly	3 Years		X			
13.	Mayor	Norman Schmelz	Annual				X	
14.	Appointed/Councilmember	Rob Marte	Annual				X	
15.	Borough Administrator	Corey Gallo	Term of Office					

Vacancies: